



### ***Support Local Compost by Supporting the Sonoma County Waste Management Agency Extension***

The Compost Coalition of Sonoma County (CCSC) supports the extension of the Sonoma County Waste Management Agency (SCWMA), and the continuation of its programs, pursuant to the draft Agreement the SCWMA Directors recently approved.

SCWMA is a regional JPA which oversees **regional compost, household hazardous waste, recycling education, and diversion reporting** to the State on behalf of its members. Each City Council and the Board of Supervisors must approve the draft extension Agreement, or elect to withdraw from the SCWMA and its programs. If the SCWMA dissolves, each member jurisdiction would be responsible for implementing each of these programs themselves.

The draft extension Agreement is a result of the collaborative efforts of the SCWMA Board, staff, and public input over the course of several years. It has been vetted by County Counsel and attorneys representing each of the nine Cities.

*The Agreement concentrates on these core initiatives:*

#### **Collaboration is an efficient use of resources**

- Using the SCWMA's economy of scale to implement programs regionally saves as much as \$1.4 million per year over every jurisdiction individually

#### **Provide unique and valuable member benefits**

- The SCWMA develops and manages programs that are desired by the member jurisdictions, as established by the Directors. Individual member jurisdictions may elect to opt out of certain programs without penalty.

#### **Create and maintain a clear, consistent, unified message to the residents and business owners of Sonoma County**

- Creates a focus on the "big picture message" of the relationship between recycling, composting, and waste disposal as a "closed-loop" system. Avoids competing education and outreach messaging created by multiple entities

#### **Please attend any of the upcoming Council and Board meetings and support the extension of the SCWMA. You may also send a letter to council or Board members urging support of the extension.**

- |                |      |                 |     |
|----------------|------|-----------------|-----|
| ○ Sebastopol   | 2/21 | ○ Santa Rosa    | 3/7 |
| ○ Petaluma     | 2/27 | ○ Sonoma County | 3/1 |
| ○ Rohnert Park | 2/28 |                 |     |

#### ***The following cities recently approved the extension Agreement:***

- |              |     |           |     |
|--------------|-----|-----------|-----|
| ○ Healdsburg | 5-0 | ○ Windsor | 5-0 |
| ○ Cotati     | 4-1 |           |     |

#### ***Sonoma and Cloverdale dates TBD***

*For more information, visit [www.compostcoalitionsoco.org](http://www.compostcoalitionsoco.org)*